GET INSTANT ACCESS TO PREMIUM WHITE-LABEL CONTENT EVERY MONTH; EDIT, RE-BRAND, RE-SELL AND KEEP 100% OF THE PROFITS.

EXPOSED... The Ingenious Business Model Of Super-Rich Haim Saban YOU Can Now Copy To Create That Better Life Of Your Dreams On A Shoestring Budget!

CLICK TO DISCOVER

Become a Video Content PLR Club Member

Read on to discover how you can easily transform your life by leveraging the skill of 'experts' to create a new life of time and financial freedom for you and your loved ones... STARTING TODAY...

Hi Fellow Entrepreneur...

Haim Saban was a rebel: expelled from his school for being a troublemaker, he turned out to be what you might politely describe as a 'late developer'.

Because, when he emigrated to the USA, he more than made up for all that by piggy-backing on the creative efforts of others to catapult him into Forbes Magazine's 'Richest 400' List, with a personal fortune of 3.5 BILLION DOLLARS.

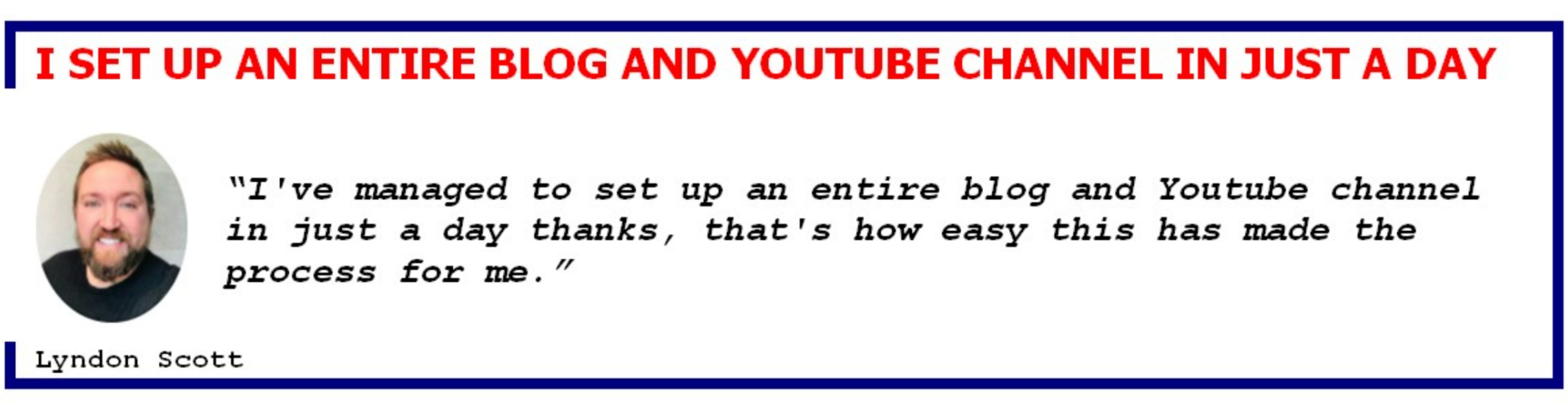
I can't promise you a fortune of that size – *in fact, I can't promise you a fortune of any size.*

But what I can promise is provide you with everything you need to build your dream life using the very same street-smart strategy as Haim Saban by leveraging high quality content created by experts, so you don't have to burn the midnight oil creating your own.

Which is perfect for you, if, like most folks, you're short of time, because – right now – you're still on your hated job treadmill, creating even more wealth for your fickle boss, rather than for YOU and your loved ones.

But you now have the power to change all that - and even step off the job treadmill for good

So just imagine... Being able to short-circuit all the hard work of creating in-demand expert content (no need to even know anything about the subject) and setting up both a blog AND your very own YouTube channel **in a single day**. Impossible? That's probably what Lyndon Scott thought – *until he actually did it*. Here's what he says...



I SET UP AN ENTIRE BLOG AND YOUTUBE CHANNEL IN JUST A DAY

"I've managed to set up an entire blog and Youtube channel in just a day thanks, that's how easy this has made the process for me."

Lyndon Scott

So how was he able to do that?

By using the exact same clever strategy that propelled Haim Saban to billionaire status.

He leveraged the awesome power of licensing, an ingenious, yet simple, system used in virtually every industry on the planet where you are granted the right to use content created by industry experts, repurpose it and make it your own.

So, you shrewdly side-step all the time-consuming hard work and instead deploy expertly created, high quality content created by a team of experts who have spent many weeks creating the content for their own use and then make a little extra income on the side by licensing it to smart folks like you so you can use it to build your own wealth.

But there is a problem with most of the content available for license.

And it's a pretty big problem that can kill your budding career faster than a snowball on a summer's day, because your precious reputation is at stake.

Start using poor quality content and – in a heartbeat – it's ***"Goodbye dreams of a wonderful time and financially free future and hello again hated 9-5 job treadmill".***

Which is why I created Video Content PLR

Howdy...My name is Adam Payne and I already have a healthy number of subscribers who trust me to test out and recommend products I think will help them in their quest for a better life of time and financial freedom through internet marketing.

But one of the problems with that was that I was spending more and more of my precious time creating content.

You see, one of the attractive myths some affiliate marketing gurus peddle to get you to join their program is that affiliate marketing requires no effort beyond sending out a few promotional emails and banking the cash.

Wrong!

You have to treat the subscribers on your mailing list as you would like to be treated. And I'm sure you wouldn't like to think you were simply a cash cow, being hammered into the ground with a relentless barrage of promotions – and nothing else.

And good products that can help your subscribers don't come up every day.

So, there's a need to constantly create fresh, helpful content for your valued subscribers to send them in between the occasional promotion of only the very best products.

So I thought I would **copy Haim Saban's clever strategy and license some content with Private Label Rights (PLR)**, which would give me the right to take and use as inspiration and a framework for creating my own unique version, giving me plenty of interesting fresh material of a high enough standard to give to my **valued subscribers**.

Then I got a severe shock!

Because I was dismayed to find that all the PLR material I tried was appalling... out of date information – or plain wrong ... poorly created – and full of padding because the authors clearly didn't really know their subject.

What's more, hardly anything was available in formats other than in the ubiquitous PDF with very little in the most important and most popular training medium of all – video.

So – having drawn a blank – I asked my subscribers if any of them knew of any decent up-to-date complete PLR packages.

None of them did.

Which gave me an idea

Because I wanted high quality content to give to my subscribers free of charge, I could never justify the eye-watering cost of assembling a panel of expert article writers, video makers, graphic artists and the like to help me create a whole range of the highest quality helpful content to simply give away.

But.

If I offered to license my high-quality multi-media content to my subscribers, I wondered if they would be interested in taking it and using it to improve their own skills and knowledge and also use it to grow their own business.

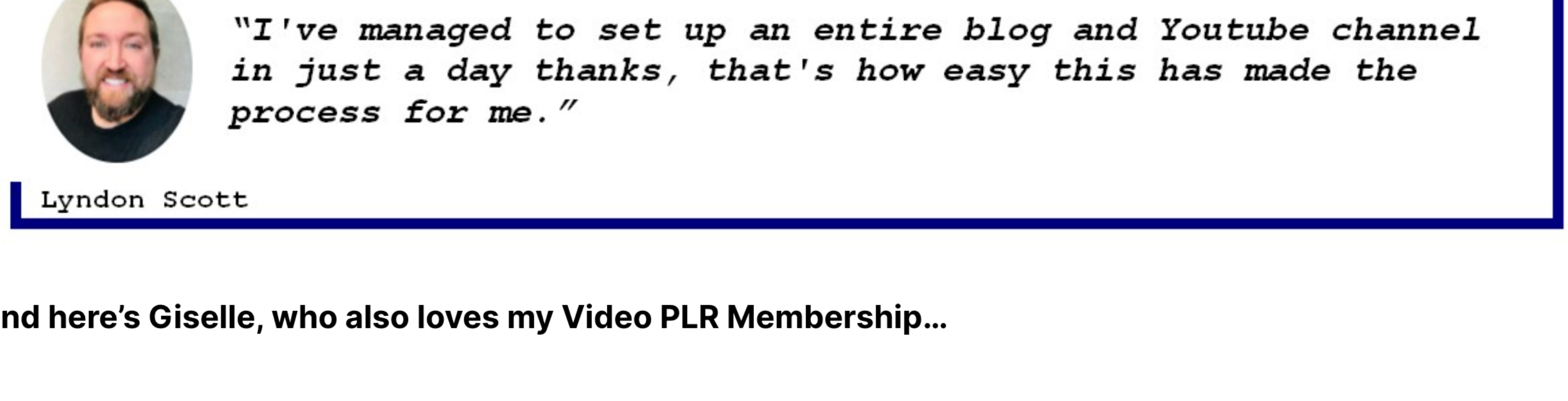
So, I asked them is they would they be interested in investing a modest monthly subscription for a fresh private label package every month, containing all this?

The result was an overwhelming "*YES!*"

And so, my Video Content PLR membership program was born

But, rather than me tell you how good it is, I'll leave it to my members who have continued to remain loyal members month after month (in stark contrast to most membership sites, where the average member stays only a couple of months).

Here's Lyndon Scott, again...

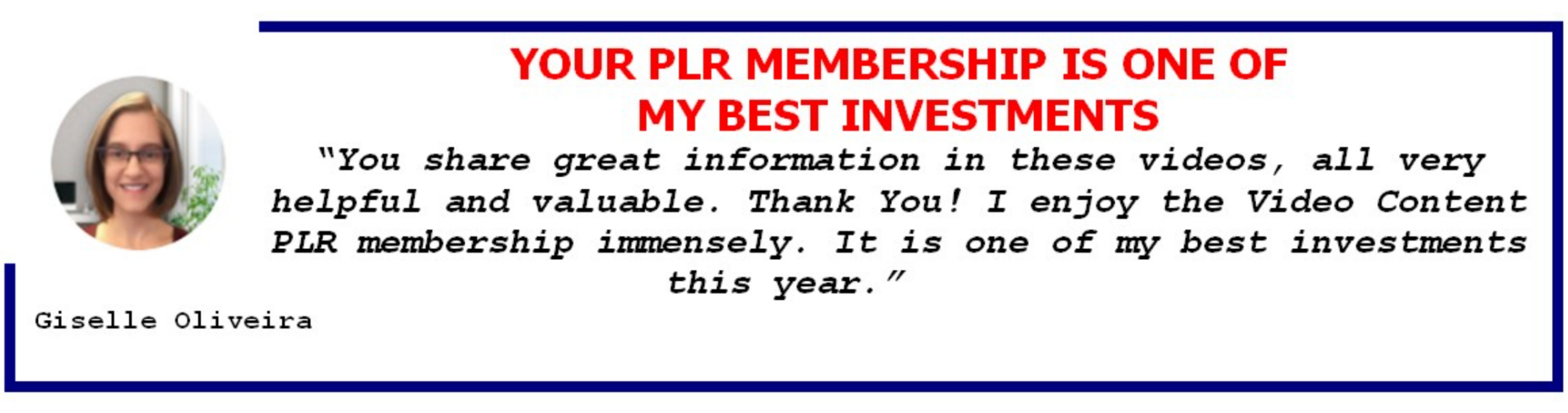


I SET UP AN ENTIRE BLOG AND YOUTUBE CHANNEL IN JUST A DAY

"I've managed to set up an entire blog and Youtube channel in just a day thanks, that's how easy this has made the process for me."

Lyndon Scott

And here's Giselle, who also loves my Video PLR Membership...



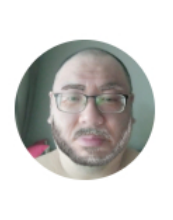
YOUR PLR MEMBERSHIP IS ONE OF MY BEST INVESTMENTS

"You share great information in these videos, all very helpful and valuable. Thank You! I enjoy the Video Content PLR membership immensely. It is one of my best investments this year."

Giselle Oliveira

More Happy Clients

"Hey Adam! Want to let you know that VCPLR is the best value internet marketing product that I have ever paid for. The original pack was already awesome, but you kept adding more value to it. It really is a privilege to be a member of your group. Thank You!"



Royston Teo
Digital Marketer

You will receive **two** brand new high quality, multi media PLR packages every month – one focused on one of the hottest niches: digital marketing and a second one centered around another in-demand, evergreen niche: healthy living.

HOW DOES THE VIDEO CONTENT PLR CLUB WORK?

1

JOIN AND LOGIN

2

BROWSE THE PLR PACKAGES

3

DOWNLOAD PRODUCTS AT YOUR LEISURE

There is no confusing credits system so you'll not be prohibited in how much you can download.

Browse through the packages and download whatever you want.

Take a Look What's Included in the 'Club'

PLR Content Module #1

DFY Keyword research for Youtube

I've fired up my (rather expensive) Youtube keyword software and compiled all the essential data for the hottest keywords (searched terms and phrases) that Youtube is seeing in this niche.

That includes, most searched keywords, related keywords and the search volume of each keyword

Basically, I'll be handing you the low-hanging fruit keywords that you'll be able to use to your advantage in creating videos that people want to watch and that you'll be able to rank for on Youtube, or your favorite video site.

And because there are hundreds of keywords in the list, you'll have content ideas for years!

Usually you'd need to spend $147 a month, to get this kind of data with the software I'm using.

PLR Content Module #2

DFY Keyword research for videos on Google

As with above, I'll be giving you the insights on the most popular Keywords in the niche, but this time for video rankings on Google's search results pages.

I'll be mining the data using Ahrefs ($99/mth software app) to dig up the keyword data, such as search volume and other metrics that you can use to rank on Google.

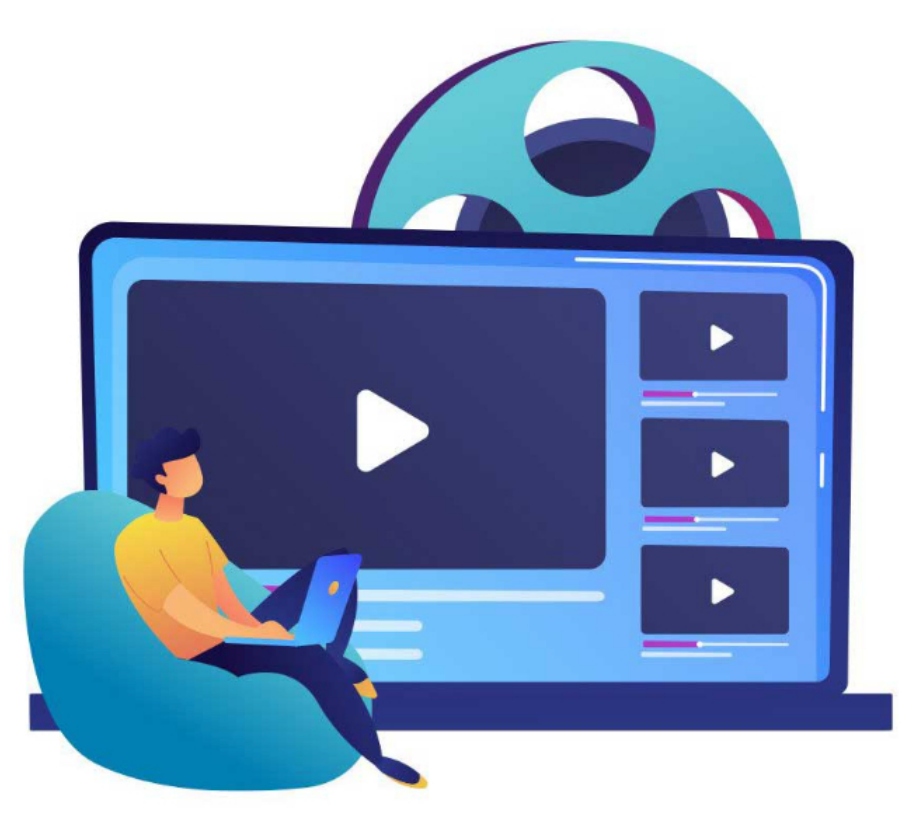
So before you attempt to rank a video on Google, you'd better make sure Google will allow it to be ranked on page 1.

If not, you may as well go try to chop down a tree with your bare hand.

You don't have to worry about this because I'll be taking care of this for you.

PLR Content Module #3

DFY video bundle (x10) for your Channel



When you think of video PLR you'd expect the actual PLR videos to be top front and center, but I've listed the modules in order of how the creation process works.

Keyword research comes first, *then* videos.

So, after finding the hottest keywords for the niche, I went out and created 10 videos based on the top 10 keywords/topics.

These are 'how-to' info-mercial style videos that are ready to go as is, or to be cut up, edited, modified or used how you like.

You get these videos and are free to use them for your channel which I recommend, but you are not limited to only using them one one platform.

You're completely free to upload them anywhere you like, even to your own site or on any social media platform.

You have the rights to use these as you see fit.

PLR Content Module #4

DFY Email autoresponder series designed to 'brand' you as the expert

Writing persuasive emails is not as easy as it seems.

And people's attention spans growing shorter by the day, you've got to have nothing short of amazing copy chops to get people's attention in the inbox.

However, whatever the naysayers say, email is still #1 for driving sales online, so email is another key element that will help you succeed.

You're getting a series of 7 carefully crafted emails designed to brand you as an expert in the niche and to set you up in your readers' eyes as the go-to expert.

This series is not designed to promote any one particular affiliate product, as I know not everyone wants to promote the same affiliate product.

However, with this series, you'll be branding yourself and building a relationship, which is going to let you promote anything you want to your subscribers.

PLR Content Module #5

DFY Copy & Paste article pack (x 10)

It's a mistake to think that you don't need to feed your audience up-to-date, informative content on a daily basis.

Often marketers overlook this part. And I understand why. It's a pain in the neck to write articles yourself, or, to find a good writer that doesn't cost an arm and a leg.

Well article content won't be a problem for you here. I've got 10 high-quality, well-researched articles on the best keywords related to this niche for you in this package as well.

These articles are pre-written and ready to publish on your blog, in emails, on your social media profiles or anywhere you like. You could even turn them into videos if you wanted to.

PLR Content Module #6

DFY PDF 'Lead Magnet' reports

Email list building is still one of my preferred choices of monetizing the traffic I get from Youtube and other sites.

If you're not doing it, then you need to get on it asap!

When you grab this package, you'll be getting a series of pro-looking 'free lead magnets' in the form of PDF reports, which you can give away as free downloads, to build an email list.

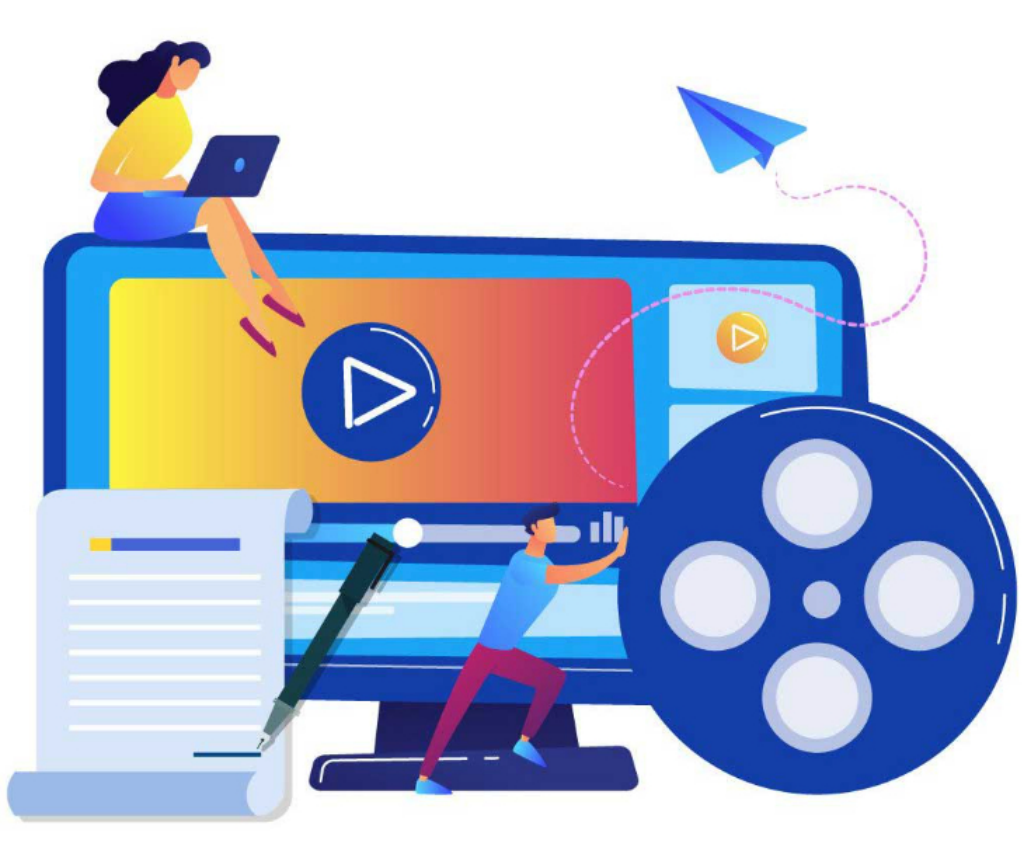
The pages of the reports have been designed using one of the best ebook formatting software apps on the market so it really comes packed with the 'wow' factor!

Put your name on these reports and entice your video viewers to download these professional looking 'lead magnets'.

They'll be powerful branding and list building tools!

PLR Content Module #7

Video Scripts



While you already have your videos, you will also get the video script so that you can, if you wish, edit them and use to create your own videos.

The script of your video is not simply the article read aloud.

It must have a clear introduction to what the viewer will learn, the main content, and then a suitable ending with a clear call to action.

By making a few quick edits, you'll have your own scripts ready to be used to craft your own unique videos to help you stand out from the crowd.

PLR Content Module #8

Professional Audio VoiceOver Files

Even more important than the scripts are the audios.

You will get access to audio files for each video.

Use the audio files to craft your own unique videos or even upload them to an audio sharing site.

These are audios made by a professional voice over actor.

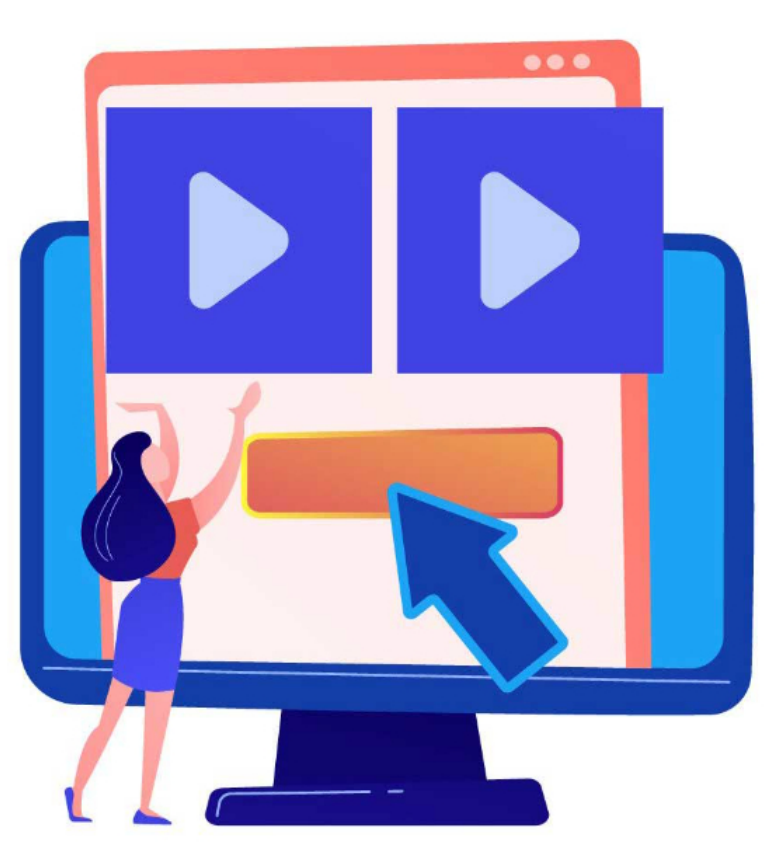
We do not use auto or robotic voices for our videos.

These are the most 'high value' part of the PLR cost almost $400 for us to create.

So this is worth the cost alone and an incredible deal.

PLR Content Module #9

Square Video Snippets



Get 10 square video snippets complete with end-screens perfect for Facebook, Pinterest and Twitter.

These are stand lone snippets of the main hD videos but are square rather than landscape.

They have an spect ratio of 1:1 and are perfect for social media.

You can upload these natively to Facebook, Pinterest and/or Twitter.

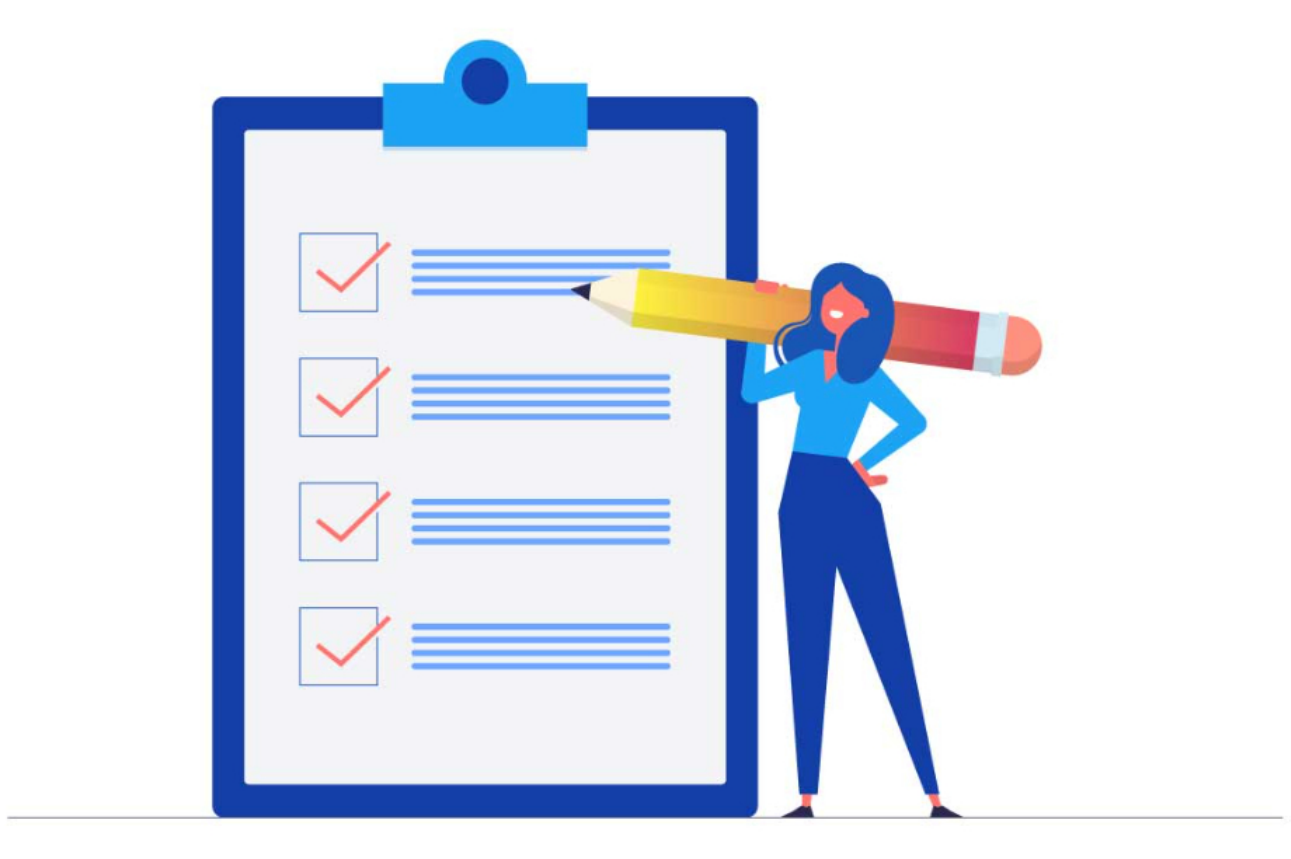
The end-screens we added mean the videos Call to action is congruent with the media you upload them to.

No editing is needed on your part!

Synergistically grow your YouTube channels and social media accounts together.

PLR Content Module #10

Interactive Checklists



These are the perfect lead magnet.

Easy to consume and interactive meaning they are state of the art.

They are not branded so you have the scope to use them as if they are yours.

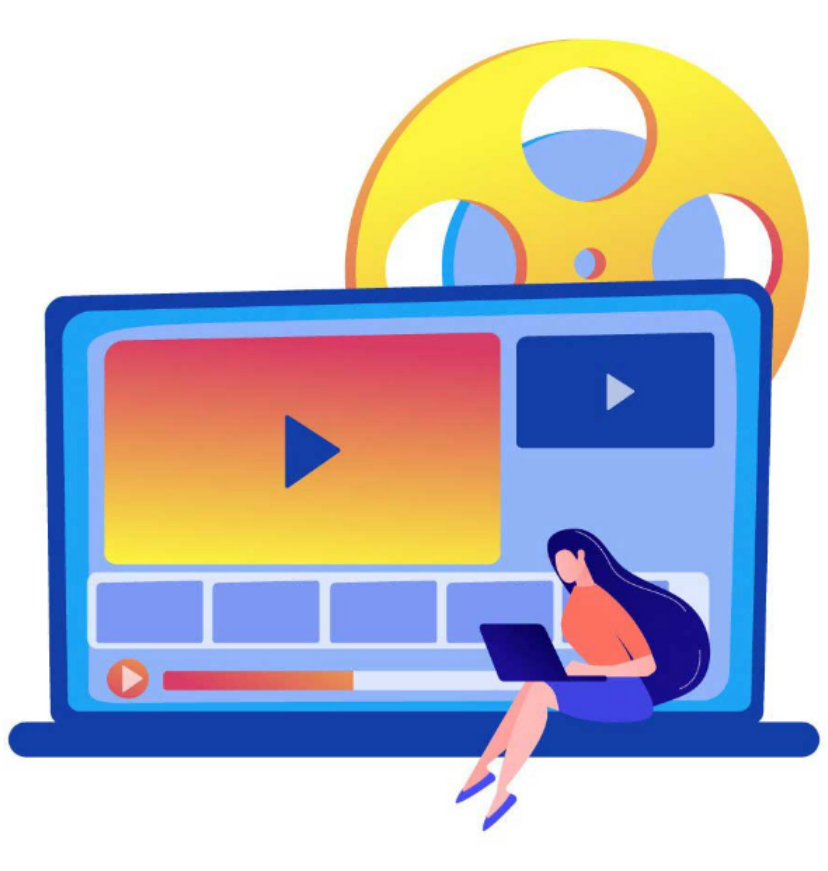
Host them on your domain, Amazon S3 or let us host them for you.

The choice is yours.

You can even give them away.

PLR Content Module #11

Video Assets



Grab our video asset pack so you have your lower thirds, GIFS and end screens ready to make the PLR videos unique to you!

While the videos you get in Video Content PLR are fine as is, a little extra work can go a long way to getting you better results.

But we know that getting high quality end-screen templates and lower thirds made up can be tricky.

So, why not use ours?

Add the end-screens to the end of your videos on your favourite video editing tool.

Do the same with the lower thirds and you'll have a video that is branded to you with that little bit extra pro look to it.

PLR Content Module #12

Customer Avatar

Knowing who your ideal customer is in detail should be at the heart of your marketing communication.

Use our pre-researched and presented avatar to help you craft your messaging that will ensure you hit the right spot.

The avatar inside has been created with getting you an ROI in mind.

This would take hours of manual research to do yourself as well as needing to know how to create one.

PLR Content Module #13

Royalty Free Image Packs

Every blog post or articles needs images.

But searching for and choosing them is a laborious process.

So we have collated a set of niche related images that you have the rights to use without having to worry about attribution.

A huge time saver.

Simply use them in your articles.

PLR Content Module #14

Ready To Use EBook

Having a ready to go product that you can use as is, or one you can edit saves you so much time.

Each pack comes with a professionally researched and crafted Ebook.

This is separate from the articles – some vendors simply copy past article packs to make an Ebook to appear as though they are giving more.

Not us.

We will even show you how to edit and sell them.

AND YOU'RE GETTING PLR TO THE LOT!

You're getting PLR (private label rights) with everything which means you can claim ownership of this content and use everything as you like.

This means you can put your name and brand on it.

You can claim that you are the creator of the videos, the articles, the PDFs etc.

You can sell your edited PLR and keep 100% of the profits.

You actually get DOUBLE VALUE from all this

Because every package is a treasure trove of high-quality training you can **personally** use to invest in your own skills as well as make money using Private Label Rights.

Here's what long time client Chris James says about how my training has helped him grow his business over the years – even when he changed his target demographic…

THE BEST THING I EVER DID ON LINE

"Using one of Adam's earlier training courses, I made my first ever affiliate sale, with many to follow.

Years passed, and as my path shifted from affiliate marketing to local marketing, Adam's training was more beneficial than ever before.

The best thing I ever did on line was associate myself with Adam and put his training into action. It's changed everything for me - even down to pitching and closing prospects."

Chris James

Are you thinking this?

You can clearly see how the huge potential my expertly created material has to change your finances and therefore your life for the better, *but you're concerned if the entry fee is beyond your budget.*

You're right!

Such a wonderful treasure trove of training you can take to improve your own personal knowledge and skill and ALSO use to build a thriving online business in the fastest possible time should certainly require a hefty investment.

But, I'm here to help you – not soak you – and all I want is to cover the cost of producing this monthly double package of goodies.

So, I am allowing you to become a member of my elite group for either a monthly subscription of just $37. There is no long-term commitment and you can cancel your membership at any time, although I'm sure you understand that, because of the nature of the product, no refunds are given.

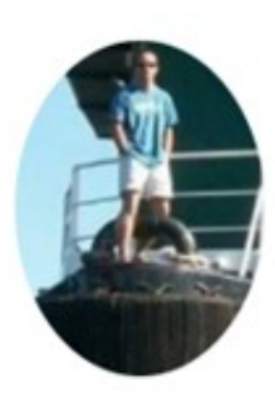
And if you want to reduce your investment even further, then a single annual payment of $400 gives you even more value.

That works out at just $1.19 a day – probably far less than you spend on your daily coffee.

Good value?

Well, this is the reaction of my latest member, Justin, once he became a member and discovered the excellent value he was getting…

IT'S DRASTICALLY UNDERPRICED



"Good morning. I subscribed. Random feedback. I'm pretty sure you are ripping yourself off selling this for what it is. It's drastically underpriced."

Justin Berry

Because I'm determined to go the extra mile for serious folk determined to change their lives for the better, I'm giving marketers, shrewd enough to understand the life-changing nature of this awesome opportunity these:

For a Limited Time - *5 Premium Bonuses* For Free

And when I say 'PREMIUM bonuses', that's no exaggeration, because **it's not just one video-based training program – but no less than FIVE complete 'over my shoulder' video training programs**, carefully designed to transform you into a black belt PLR marketer capable of squeezing every last cent of value from every single monthly package in both the internet marketing and personal development niches.

Bonus # 1 Profitable Blogging

- ✓ How to set up the architecture of your blog website correctly (and the vital role the home page should play in enticing subscribers to join your list).
- ✓ The big the mistake many bloggers make when positioning their blog within the site.
- ✓ How to optimize your blog for Google

Bonus # 2 Blog Optimization

- ✓ The often overlooked importance of the meta description (and how you can use it for maximum advantage)
- ✓ The powerful linking strategy used by high ranking websites you can easily copy
- ✓ The little know website that will reveal how to improve the SEO value of your content by simply changing or inserting a few words

Bonus # 3 Keyword Intent

- ✓ How to distinguish between the different types of searchers from the different keyword phrases they search
- ✓ The types of keyword phrases you want to use, giving you low search numbers – but high buyer intent leading to high sales
- ✓ And a great deal more…

Bonus # 4 YouTube Traffic

- ✓ The importance of a compelling 'must click' thumbnail (and how to easily create one without having to be a Photoshop expert)
- ✓ How to optimize your YouTube videos using the free tools YouTube gives you
- ✓ Zero to Monetization in 6 weeks - Full Case Study

Bonus # 5 List Building

- ✓ How to create the perfect high-end lead magnet that converts
- ✓ How to compose an email that generates replies and without coming across as sleazy
- ✓ Discover how to implement stories and the secret 'tech tweaks' that ensure your emails are delivered.
- ✓ Learn the secrets to the perfect opt-in and thank you page that is both compliant, and converts visitors into leads
- ✓ Traffic generation strategies that anyone can apply today
- ✓ This course currently sells for $97 elsewhere

Because this is a powerful package on a much in demand subject, I could easily sell these SUPER bonus as a stand-alone products.

So, I might remove it at any time.

Wait For It.... There's More

We want to provide you the materials, support and training to help you reach *your* goals.

As a member, you'll also get access to…

Video Content PLR Community

- ✓ Surround yourself with like-minded entrepreneurs, marketers and exceedingly cool people in our community
- ✓ Stuck? Need feedback? Or want help with technical issues?Just ask as we are here to help.

Twice Per Month Content Packs

Every month, as long as you are a paying member, you'll receive access to two packs of **up-to-date, premium PLR content** with all the extras.

View this month's topics +

- ✓ Edit, re-purpose, re-brand or sell the content
- ✓ Build and nurture your audience by posting the content on social media, sending emails, or on your website.
- ✓ Combine several articles to create a lead magnet, short report or ebook. The choice is yours!
- ✓ You'll get access to two complete new packages every month.

Monetization Training

Anyone can invest in PLR, but at the end of the day you want to make money, right? You'll get access to step-by-step video tutorials that will set you on the right path.

- ✓ We'll show you how to edit your PLR fast, so you have the best fresh content for your sites and projects.
- ✓ Get clear and beginner-friendly step-by-step tutorials to set up a website from scratch, rank your video content and get more sales with email marketing
- ✓ Access and watch the tutorials at anytime you want.

You now have a crystal-clear choice

'Life-changing' is an often-overused phrase, but I'm sure you'll agree that – in this case – it is appropriate.

And, because your investment is just $1.19 a day – which would not be enough to even buy you a cup of decent coffee, I'll leave it for you to decide which is worth more to you and your loved ones:

A few sips of coffee.

OR…

A constant stream of expertly created, top quality training for you and to sell that has helped folks like Chris James make his first online sale and then go on to build a second successful business.

I'm sure you're smart enough to make the right choice, so I can hardly wait to welcome you aboard as my newest member!

Wishing you success always,

Adam Payne

P.S. Right now, I'm not sure exactly how many of those SUPER bonuses have already been snagged – but I'm pretty sure it's getting dangerously close to the cut off point and I'd hate for you to be disappointed.

P.P.S. I'll leave the last word to my valued member, Jane Stevens…

ADAM IS ONE OF THE MOST GENUINELY HELPFUL GUYS ON THE INTERNET

"Adam is one of the most genuinely helpful guys on the internet. He is knowledgeable with regard to many things in about internet marketing, but especially video marketing.

He shares his knowledge and expertise willingly. With Adam you know where you stand. What you see is what you get. He is well respected by many internet marketers who trust his no-nonsense approach. I have reached out to Adam many times for help and support and he always goes the extra mile to help."

Jane Stevens

What Does It Take To Become A Member?

When you become an elite ***Club*** member today, you'll get instant access to everything above for as little as $1.19 per day.

Choose an option below to join the hundreds of ***Video Content PLR Club*** members who are growing their websites, saving huge amounts of time on research and content creation, building their lists and making more money.

There are no contracts, and you can cancel your membership at any time by sending an email to support@videocontentplr.com

Select a Membership Below

MONTHLY

POPULAR

$37
Monthly

- ✓ Get Full Access
- ✓ New PLR Delivered Monthly
- ✓ Unlimited Downloads
- ✓ Full Training
- ✓ Community Access
- ✓ 5 Premium Bonuses
- ✓ Guaranteed Affiliate Approval

GET FULL ACCESS

No Contracts: Cancel Anytime

ANNUAL

BEST VALUE

$400
YEARLY

- ✓ Get Full Access
- ✓ New PLR delivered Monthly
- ✓ Unlimited Downlaods
- ✓ Full Training
- ✓ Community Access
- ✓ 5 Premium Bonuses
- ✓ Guaranteed Affiliate Approval
- ✓ Save $44

GET FULL ACCESS

No Contracts: Cancel Anytime

What More Can you Do With All this Amazing Video PLR Content?

Videos
Build an audience on YouTube

Social Media
Grow a social media presence with videos

Emails
Keep in contact with your subscribers

Affiliate Bonuses
Make more affiliate sales with bonuses

Flip Domains
Add eye-candy to sell at a higher profit

List Building
Grow your email list with these.

Podcast
Show your expertise on iTunes

Articles
Fill up your website with your expertise and knowledge

YouTube
Explode on the 2nd largest search engine

Google
Rank content on Google for hot SEO traffic

Newsletters
Everything you need to launch a paid newsletter

Memberships
Add value to your membership content.

Coaching
Educate clients and customers

Courses
Create eLearning courses for list building or sales

Content Upgrade
Build laser targeted lists by offering congruent upgrades

Blogging
Build and grow a blog with ease

Products
Create your own products. Sell and keep 100% of the profits

Webinars
Make sales with engaging webinars

AS WE GIVE A FAQ ABOUT YOU

- How exactly does the membership work? +
- What is your refund policy? +
- Who is this membership for? +
- I'm a beginner. Is this for me? +
- How many PLR products do you release each month? +
- What can I do with the PLR products / What rights do I receive? +
- Do I get access to all the PLR Packages? +

Select a Membership Below

MONTHLY

POPULAR

$37
Monthly

- ✓ Get Full Access
- ✓ New PLR Delivered Monthly
- ✓ Unlimited Downloads
- ✓ Full Training
- ✓ Community Access
- ✓ Guaranteed Affiliate Approval

GET FULL ACCESS

No Contracts: Cancel Anytime

ANNUAL

BEST VALUE

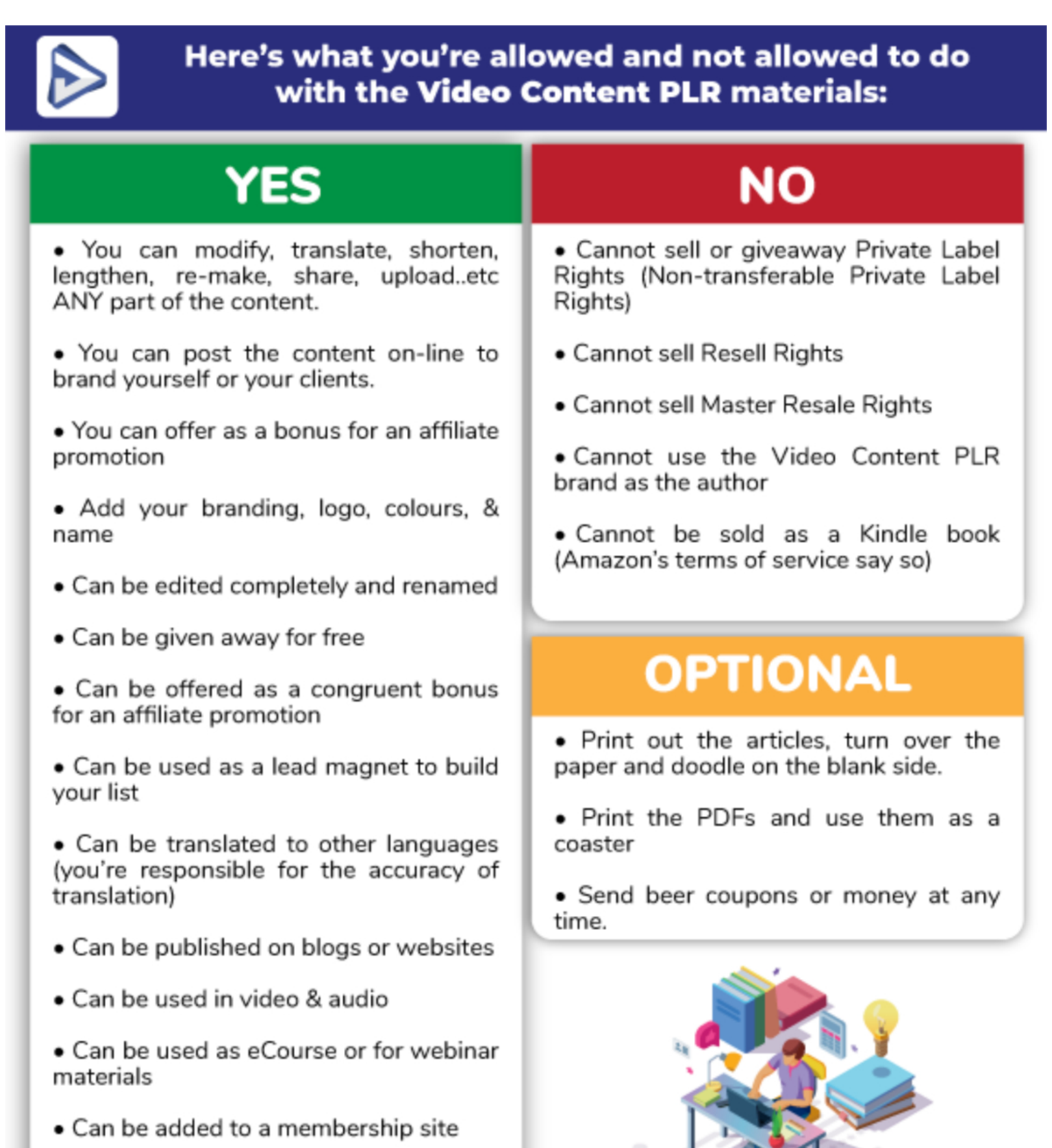
$400
YEARLY

- ✓ Get Full Access
- ✓ New PLR delivered Monthly
- ✓ Unlimited Downlaods
- ✓ Full Training
- ✓ Community Access
- ✓ Guaranteed Affiliate Approval
- ✓ Save $44

GET FULL ACCESS

No Contracts: Cancel Anytime

The Terms:



Here's what you're allowed and not allowed to do with the Video Content PLR materials:

YES

- You can modify, translate, shorten, lengthen, re-make, share, upload..etc ANY part of the content.
- You can post the content on-line to brand yourself or your clients.
- You can offer as a bonus for an affiliate promotion
- Add your branding, logo, colours, & name
- Can be edited completely and renamed
- Can be given away for free
- Can be offered as a congruent bonus for an affiliate promotion
- Can be used as a lead magnet to build your list
- Can be translated to other languages (you're responsible for the accuracy of translation)
- Can be published on blogs or websites
- Can be used in video & audio
- Can be used as eCourse or for webinar materials
- Can be added to a membership site

NO

- Cannot sell or giveaway Private Label Rights (Non-transferable Private Label Rights)
- Cannot sell Resell Rights
- Cannot sell Master Resale Rights
- Cannot use the Video Content PLR brand as the author
- Cannot be sold as a Kindle book (Amazon's terms of service say so)

OPTIONAL

- Print out the articles, turn over the paper and doodle on the blank side.
- Print the PDFs and use them as a coaster
- Send beer coupons or money at any time.

- Can be resold and you keep 100% of the profits (resale rights)

NOTE

ALL PLR packs are limited in number as ‘individual’ purchases to allow for a degree of exclusivity.

Club members however, have full access to everything plus additional training.

All Content Copyright - Video Content PLR